St. Louis County Municipal League
Established 1918

- Tim Fischesser, Executive Director
Municipalities

- 91 Total
- 70 under 10,000 population
- Most of Missouri very decentralized
- St. Louis froze city limits 1876; Contrast with Kansas City located in 4 Counties
- Clayton = Hannibal, Rolla (16,000 + or -)
- 2/3 Pop. In munis; 1/3 unincorporated
- County population = 1 million for 35 years
Long term metro/national economic trend

St. Louis MSA 1969: 1.26%
St. Louis MSA 2000: 0.98%
Cooperation:
- Between Municipalities
- Between Munis & County
- St. Louis City/County
- Regional
Between Municipalities

- Great camaraderie among cities
- Fire / EMS mutual aid
- Joint Construction / Operation
  - Kirkwood, Glendale, Oakland Pool
- Contracting for:
  - Police & fire protection
  - Police dispatching
  - Parking meter enforcement
  - Use of recreation facilities
- Informal Support
- Tax sharing only by Municipalities
  - Required by state law. Transfers millions from cities with many stores to cities with few stores, and to St. Louis County.
Between Munis & County

- Police & Fire
  - Jointly fund Police/Fire academy in St. Louis County
  - County offers police patrol, dispatching, police report writing, prisoner housing for a fee negotiated with cities when building new justice center
  - County assists munis with tactical squad, disasters

- Code Enforcement
  - County offers both basic and highly technical inspection services for a fee
  - County will handle major project inspections services for a fee

- Revenue Collection (Property taxes & certain fees)
- Sewer lateral repair program management for a fee
- Traffic signal maintenance for a fee
- Sharing of tax revenues from munis to St. Louis County
- Highway & Metrolink planning; joint traffic studies
- Economic Development
  - Numerous major & minor types of assistance
  - New collaborative effort with county forming in 2006
FORD
- Very strong committee work involving state, St. Louis County, Hazelwood
- Legislative change to Enterprise Zone law to add job preservation, not just job creation

Airport East (Berkeley, Ferguson, Kinlock Area)
- 3 cities delegate powers to County
- County accepts land from City of St. Louis
- State offers additional business incentives
- Proposals recently received by County

Master Card
- Creve Coeur transferred acreage to Town & Country
- County and Muni officials offer plan to Master Card
- Master Card stayed in region but not in County and has been adding jobs

Express Scripts
- County led effort (Cool Valley and Normandy cooperating) to relocate headquarters near UMSL & MetroLink station. Under construction in 2006.
Economic Development Cooperation (Cont.)

- Tax Increment Financing
  - About 45 TIF’s is in St. Louis County
  - TIF Commission consists of Muni, County, school, & other entities
  - Uses NEW taxes to pay for needed land, infrastructure, etc.
- Wellston
  - Redevelop Wagner Electric and adjoining sites
- Jennings
  - Redevelop River Roads, Northland, and others
- Bellefontaine Neighbors
  - 214 acres at I-270 & 367
- Chesterfield
  - Longtime cooperation with Spirit Airport
  - Rebuilding Valley after flood
- Fenton
  - State, county, and city incentives to Chrysler creating more jobs
St. Louis City & County

- Metropolitan Sewer District (1954)
- Metro (formerly Bi-State Development Agency) $75 M from County; $35 M from City
- Zoo Museum District
- New downtown stadium & dome
- AIRPORT East Land
- Latest riverboat proposals for downtown & Lemay
- Business attractions coordination; includes RCGA
- Mutual aid
- Promoting tax credits for redevelopment
- Regional Taxi Cab Commission
Regional

- East – West Gateway Council of Governments
- Metro (formerly Bi-State), especially on Metrolink construction & operation
- Trails
  - Both states created multi-county districts to build more trails. Governors signed laws on Old Chain-of-Rocks Bridge. District, county and municipal parks all benefit.
- Metro Mayors Organization
  - New, covering Missouri & Illinois
  - Mayors of Cities over 10,000 population
- Joint federal enterprise zone including East St. Louis, St. Louis, Wellston
- Retaining major trauma centers (high level emergency rooms)
- Scott Air Force Base retention (10,000 jobs)
- Downtown river bridge
- St. Louis Area Regional Response System (STARRS)
Municipalities Advocating Regional Cooperation (MARC)

- League committee (All members of the Board of Directors)
- Felt need to influence regional priorities in order to be more competitive nationally
- Translated into a few specifics such as:
  - Increase knowledge based jobs such as those sought in life sciences
  - Assemble underutilized land for redevelopment (Munis willing to sacrifice future funds to support revitalization)
  - Improve image of central city
  - Attract flights to Lambert
  - Increase tourism
  - Promote quality of life amenities like trails, trauma services, community curb appeal, responsive government (capacity, value, citizen involvement)
Leadership is Key

- Positive Attitude
- Credibility
- Understanding big picture
- Bridging various interest groups

With our decentralized governmental structure, good local efforts + good regional efforts = Win/Win